

MEMO: Spring 2018 Club Update

To: Alberta Tennis Centre Members
From: Danny Da Costa, General Manager
Date: May 8, 2018

Dear Member,

We hope you enjoyed the winter tennis season, I know we are all looking forward to the warmer weather and outdoor tennis season. I am pleased to provide you with a brief update as we head into the spring/summer tennis season.

Outdoor Tennis:

- Our outdoor courts are now open for member and public use. Our outdoor courts are free for members.
- In the next 7 – 10 days, we will be power-washing the outdoor courts and installing windscreens (weather depending).

Calgary National Bank Challenger Updates:

- Come and see the ATP stars of tomorrow right here in our world-class tennis facility this October 13 – 21, 2018. Tickets are now on sale for as low as \$10.00 per day by visiting <http://showpass.com> or <http://nationalbankchallenger.com>. There will be a limited number of tickets made available each day during the Challenger, make sure you get your tickets early. Over 50% of the corporate boxes are already sold, so get your tickets and boxes before they are sold out.
- We are still looking for volunteers, ball kids, transportation drivers for the Calgary National Bank Challenger. If you are interested in volunteering contact Sila Huang or Micaela Widmer at the Alberta Tennis Centre. Sila's email is: shuang@albertatenniscentre.ca or Micaela's email is: mwidmer@albertatenniscentre.ca
- The Challenger preparations are well underway, we will be hosting an information session in early June (Date/Time TBD) to provide our members, volunteers and update on the Challenger preparations. More information will be communicated shortly.
- A number of new sponsors have come on board for the Calgary National Bank Challenger. We would like to extend our sincere thanks to: **Shostak Automative Group (Glenmore Audi and Porsche Centre Calgary)** our official cars for the Calgary National Bank Challenger. Our coffee sponsor will be **Phil & Sebastian** (which will also be the official coffee of the food service beginning this fall). We are pleased to partner with **Holt Renfrew and Core Shopping Centre** as well. **Sportsnet 960** and **Corus Entertainment** have come on board as sponsors of the Calgary National Bank Challenger.

Mount Pleasant Tennis Club Partnership:

- We are excited to enter into an agreement with Mount Pleasant Tennis Club for the 2018 Summer Outdoor Tennis Season. Our agreement will see some of the ATC staff providing instruction at the Mount Pleasant Tennis Club courts including programs and private, semi & group lessons.
- More information will be made available at the ATC in the next 7 – 10 days.

Summer Play Pass & Membership Options:

Summer Play Pass:

- Only available to current members and can be purchased from our Member Service Desk attendants via our point of sale system.
- Members get unlimited court booking indoors & outdoors between June 1 and August 31 (within our current booking rules)
- Prices (all plus GST) Adult: \$150 Junior: \$100 Family: \$300 Couple: \$250 Senior: \$125

Summer Membership:

- This membership includes all court fees and will work like a summer play pass (unlimited court bookings between June 1 and August 31 – still within our current booking rules)
- Must be paid in full i.e. No monthly payments
- Prices (all plus GST) Adult: \$300 Senior: \$200 Junior: \$150 Couple: \$500 Family: \$550

Staff & Coaching News:

- Please welcome our new ATC tennis professionals:
 - Lena Tsbouyk – originally from Belarus;
 - Denisse Giler – originally from Ecuador;
 - Ajdin Tahirovic – originally from Bosnia (via Germany).

All of our new coaches are available for private, semi-private and group instruction. They all have international experience coaching adults and kids and they are all excellent tennis players/coaches.

- We are pleased to hire a full time Custodian / Building Maintenance worker who will be starting at the ATC May 7th. Please welcome Sixto (Jojo) Solomon when you see him.
- He's Back! We are pleased to bring back Enzo Serafin, our popular Member Services Attendant who will complete his accounting internship this spring. Loved by us all, we are pleased to have Enzo back at the ATC.
- Adam Bond, ATC head of adult tennis & performance coach, has successfully completed his Coach 3 tennis certification with Tennis Canada. Adam was also named Assistant Coach for Tennis Canada Junior Davis & Fed Cup team qualification event in Mexico. Congratulations Adam for representing the ATC and Canada proudly.
- Tom Mclean, ATC head of high performance, was selected as an assistant coach for Canada at a International Tennis Competition in the US this March. Tom is also a Tennis Alberta Provincial Coach and travelled to the U16 and U14 Canadian Junior Nationals.
- Suzana Sales Cavalcante, performance coach, was accepted into Tennis Canada Coach 2 Program beginning this May. Suzana has also been inducted the NCAA GSC Conference Hall of Fame. You can read more about her induction here: <http://gscsports.org/news/2018/4/4/general-gsc-announces-fifth-annual-hall-of-fame-class.aspx>
- Lena Tsybouk has also been accepted into Tennis Canada Coach 2 Program, while, Denisse Giler and Ajdin Tahirovic have been accepted into the Club Professional 1 certification course.

- Our General Manager Danny Da Costa has been elected to the Board of Directors of Sport Calgary for a two-year term. The Board of Directors of Sport Calgary is comprised of prominent business leaders from Calgary who are passionate about sport.
- The ATC won Tennis Canada's Facility Excellence Award for 2017. The award recognizes Canada's best indoor tennis facility. This is only the second time a club from Alberta has won the award (Saville Tennis Centre) and the fastest any club has won this prestigious award.

School & Community Outreach Programming:

- Canadian Western Bank Schools Tennis Program has increased from 4,400 students in the 2016/17 academic year to 11,445 in the 2017/18 year. April was our busiest month to date, with 2,330 students trying tennis for the first time. May looks set to beat this record though, with 4,862 students booked in this month.
- School programs welcome many students to the centre, however a recent expansion into outreach programs has been very successful. ATC coaches take all equipment to elementary schools and deliver tennis instruction on site in schools, preventing the need for teachers and students to travel.
- Recent programs have included work with independent schools, local high schools, elementary schools and additional support needs groups. Student engagement continues to be very high throughout all sessions, with great feedback from staff and students alike.
- I would like to recognize the tremendous work of Greig Ewing our Head of Business Development and Community Outreach and our team of tennis professionals for their outstanding work to grow our Canadian Western Bank School Tennis Program.

Upcoming Events & Socials:

- Wilson Calgary ITF Senior Event in Memory of Hans Maciej (May 18 – 21, 2018)
- Yonex Calgary U18 ITF Junior Event (May 26 – June 2, 2018)
- Calgary National Bank Challenger Pre-Qualifying Event (June 13 – 15, 2018)
- Member Social – Tennis & BBQ Social to kick off the outdoor season (June 9, 2018)