



**FOR IMMEDIATE RELEASE**

## **TOURISM CALGARY HELPING BRING WORLD CLASS TENNIS TO CALGARY**

June 4, 2018

Tourism Calgary is pleased to announce a 3 year funding commitment for a world class tennis event taking place later this year. The Calgary National Bank Challenger will be held October 13-21, 2018 at the OSTEN & VICTOR Alberta Tennis Centre. The event will feature emerging tennis stars from around the world and will also provide a multi-million dollar economic benefit to Calgary.

*"We're very excited to host the ATP Challenger Tour of the first time. The economic benefits that accompany the Calgary National Bank Challenger provide significant value to Calgary's tourism industry, including visitor spending at hotels, attractions, restaurants and more. We're pleased that Tennis Canada has selected Calgary." stated Jeff Daniels, Executive Director, Sport, Culture & Major Events at Tourism Calgary*

Many of the top names currently in tennis have played Challenger events in the past, including Milos Raonic, Eugenie Bouchard, and Denis Shapovalov. The event will feature prize money of \$75,000 U.S. and increase in subsequent years.

The City of Calgary has also committed to support the event through the Council of Strategic Investment Fund (CSIF) grant for hosting major events.

*"We are very grateful for the support of Tourism Calgary. This funding will help ensure the success of this event. We are committed to showcasing to the world the potential of Calgary as a major event host city for the sport of tennis" stated Danny Da Costa, Tournament Director & General Manager, OSTEN & VICTOR Alberta Tennis Centre*

For images and video links related to the event click here: <http://calgary.challengerbanquenationale.com/gallery/> and <http://www.tenniscanada.com/first-edition-calgary-national-bank-challenger-2018/> and, <https://youtu.be/qkyXAI3SXzc>

Tickets are currently on sale. Visit [calgary.nationalbankchallenger.com](http://calgary.nationalbankchallenger.com) or [www.showpass.com](http://www.showpass.com) to purchase.

For more information or to arrange media interviews:

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